The Event of the Year

for California Solo and Small Firm Practitioners
THE STATE BAR OF CALIFORNIA

CALIFORNIA SOLO AND SMALL FIRM SUMMIT

Strategic Solutions for Lawyering and Business Management

January 21-22, 2010
The Westin Long Beach Hotel
Long Beach

Expand Your Network, Knowledge and Skills and Learn Key Strategies to Building a Successful Client Referral Network

The California Solo and Small Firm Summit provides strategic solutions for the practice of law and the management of a practice. Designed for legal professionals who work in a solo or small firm practice, the Summit will feature power networking events, legal education classes, business management courses, and showcase products and services unique to the solo or small firm practitioner. Its overall objective is to offer strategies and tools that promote a thriving law practice.

CALIFORNIA SOLO AND SMALL FIRM SUMMIT

Program Schedule

Thursday, January 21

11:30 a.m. – 1:00 p.m.

Opening General Session and Lunch Welcome

7 Strategies to Recession Proof Your Law Firm

In these difficult times every law firm needs to be proactive in recession-proofing their law firm. Join us for an interactive workshop on this timely topic and learn:

- Ways to reduce your overhead and increase your profit margins even with fewer new clients
- Low cost and no cost marketing tips
- The best practice areas right now (and the ones to avoid)
- How top law firms are growing in this economy

Stephen Fairley Managing Partner & CEO
The Rainmaker Institute, LLC

Breakout Sessions

1:15 p.m. – 2:15 p.m.

1. Critical Issues in Managing Your Law Office and Staff

Lawyers and law firms have the difficult task of knowing, understanding, and implementing the laws, rules and regulations that govern their employees and their firm operations. This program will provide the lawyer as an "employer" with the tools to learn and understand critical wage and hour and employment related laws to operate their firms in compliance with State and Federal Regulations.

MCLE: 1 Hour

Speaker: Cynthia Elkins

2. Top 10 Professional Responsibility Traps for the Unwary Solo

Professional Responsibility practice tips for the solo and small firm practitioner.

MCLE: 1 Hour Legal Ethics
Speaker: Robert A. Hawley,
Deputy Executive Director, State Bar of California

3. Strategic Skills Solos Need for Tough Times

Rainmaking programs can be helpful, but solos also need something else to enhance these valuable tools – a strategic plan for growing their practice. This program will help you determine which strategies, marketing tools, and corresponding people skills are right for you.

MCLE: 1 Hour
Speaker: Andrew Elowitt

2:30 p.m. – 3:30 p.m.

4. Top Ten Reasons Why Cases Don't Settle At Mediation and How to Avoid Them

Given the tough economic times, you want to make sure that you have the best chance of resolving your dispute at mediation. Learn some of the top reasons for why cases don't settle during mediation and how to take steps to avoid some of the problems.

MCLE: 1 Hour
Speaker: Steven Mehta

5. Ethical Issues Under Rule 3-410 where Attorney Has No Malpractice Coverage

As of January 1, 2010, CRPC 3-410 creates a duty to advise clients if you do not purchase malpractice insurance (PLI) on a continuous basis. This program explores potential ethical pitfalls and provides an overview of how PLI coverage works focusing on the solo/small firm context.

MCLE: 1 Hour Legal Ethics
Speakers: Wondie Russell and Dick O'Regan

6. Account Receivable Management

Solo and small firms need to establish account receivable policies and procedures to ensure cash flow and healthy businesses.

MCLE: 1 Hour
Speaker: Robert Weinberg

3:45 p.m. – 4:45 p.m.

7. Conducting e-Discovery on a Budget

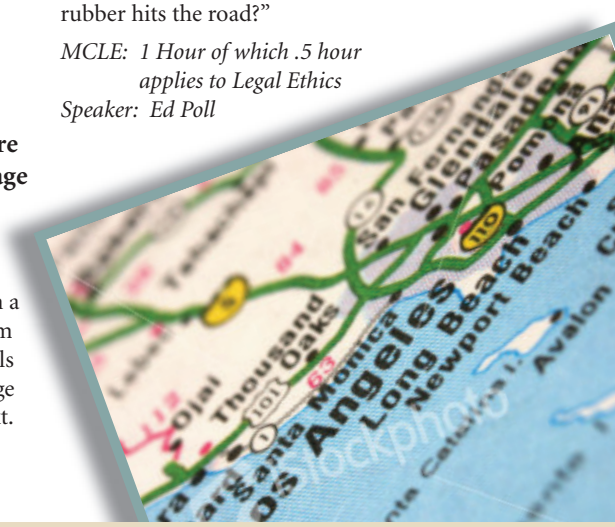
With the reliance on electronic devices to communicate and prepare documents, it has become essential to include electronically stored information (ESI) in discovery plans. This program will show cost-effective solutions for conducting e-Discovery, without having to be a computer expert. The new California Electronic Discovery Act will be explored in detail.

MCLE: 1 Hour
Speaker: Christopher Melcher

8. Is the Billable Hour Dead? How Do Alternative Fees Impact Solos

Large law firms currently are witnessing as much as 30% of their billings by alternative fee arrangements with their clients. Some are moving even to a higher percentage. What does this mean to the future of the legal profession? More significantly, what will this mean to the Solo Practitioner who meets clients "where the rubber hits the road?"

MCLE: 1 Hour of which .5 hour applies to Legal Ethics
Speaker: Ed Poll



Join us in Long Beach at the Westin Hotel where the State Bar of California will present the California Solo and Small Firm Summit (CSS) on January 21-22, 2010. Held in conjunction with the State Bar 2010 Section Education Institute (SEI). Solo and Small Firm education will continue throughout the weekend as a Solo Track at the SEI

The **California Solo and Small Firm Summit** opens at 11:30 a.m. on Thursday, January 21 with a plenary luncheon program. CSS education sessions are presented through Friday noon, followed by a networking luncheon/wrap-up

Stay for the Section Education Institute for an additional fee of only $200 for section members and $265 for non-section members and choose from an additional 74 courses.

9. Surviving the Early Years: Running Your Practice on a Shoestring Including Low Cost Solutions for Legal Research, Calendaring and File Organization

The focus of this program is learning how to run a law practice on a shoestring budget and make a profit. The program will focus on low cost ideas for meeting office overhead expenses, including rent, legal research, and technology, and low cost ideas for marketing your law practice. This session offers low or no-cost solutions for legal research, calendaring, and organizing client files; we discuss legal issues with cloud storage; we share internet sites for office efficiency, dictation, low cost telephone, and other ways to work smart without spending a lot of money.

MCLE: 1 Hour
Speakers: Anne Adams and Robert Klein

5:00 p.m. – 6:00 p.m.

General Session and Wrap-Up

5 Core Components of a Highly Successful Website and Blog

Nothing has changed the face of legal marketing as rapidly as the internet. If you're tired of the hype and want to hear the truth about how to market online, join Stephen Fairley and special guest attorney John Bisnar for an insider's view of how top attorneys are using websites and blogs to dominate their competition online.

- How to transform your website from just an online brochure to a client generating machine
- Core components of a great website and blog
- Overview of search engine optimization
- Hear from an attorney who generates several million dollars every year from their websites and blogs
- Key metrics: how to measure and quantify results
- Using video on your website to attract more clients

Speakers: John Bisnar and Stephen Fairley

6:00 p.m. – 7:00 p.m.

Vendor Reception

FRIDAY, JANUARY 22

7:30 a.m. – 8:30 a.m.

Breakfast

Micromanaging the Client Experience

Clients judge you by their "experience" with you rather than the quality of your work. Learn to easily micromanage the "Client Experience" to ensure happy clients and increased referrals.

MCLE: 1 Hour
Speaker: John Bisnar

8:30a.m. – 9:30 a.m.

General Session

8 Proven Steps to Double Your Referrals in 6 Months...or Less

Every law firm wants to increase their referrals. The question is how? The solution is here. Come discover a proven 8 step system attorneys are using to double their referrals.

- How to identify potential referral sources for your law firm
- 3 specific ways to generate massive referrals from your current and former clients
- The #1 reason why you are not getting more referrals
- Creative solutions, how to ethically and easily send referrals to other professionals
- Case studies from fast growing law firms

Speaker: Stephen Fairley

Breakout Sessions

9:45a.m.– 10:45 a.m.

10. Navigating Attorney Fee Disputes Through the Revolving Doors of Arbitration and Litigation

Panelists will discuss strategies for collecting unpaid fees, the interplay between fee disputes and legal malpractice, and choosing a single forum to resolve the dispute to avoid multiple proceedings, delay and expense. The program also covers how the requirements of the Mandatory Fee Arbitration Program and the latest developments in fee arbitration clauses influence where, how, and when your fee dispute might get resolved.

MCLE: 1 Hour
Speakers: Kurt L. Schmalz and Jill Sperber

11. Secure, Ethical Protection of Clients' and Law Firm's Electronic Information

Various laws and business-needs protect clients' private information as well as a law firm's own proprietary information. Computer technology increases the ramifications of inevitable human error. Yet, it also can be empowering. Learn a number of steps, some high- and some low-tech, that can help you protect sensitive data.

MCLE: 1 Hour Legal Ethics
Speaker: Robert Brownstone

12. How Paralegals Can Improve Your Bottom Line

As associates fight for their survival, law firms are looking to paralegals to help them ride out the economic storm at a fraction of the price, according to some legal experts. This program will address how experienced, career paralegals can provide longevity of profits.

MCLE: 1 Hour
Speaker: Cynthia Mascio, ACP, CAS

11:00 a.m. – 12:15 p.m.

General Session and Wrap-Up

Unlocking the Secrets of Social Media: How to Leverage LinkedIn, Fix Facebook and Tweak Twitter for Your Law Firm

Social media is all the rage, but few attorneys know how to effectively use it. Is social media just the latest fad or is it the next evolution in marketing? At this event you will discover:

- How to separate fact from fiction in social media
- Steps for attracting highly qualified prospects on Facebook
- Specific tips for attorneys who want to build a referral network on LinkedIn
- Ways to leverage Twitter to build your online following
- The power of educational videos on YouTube
- Secret strategies law firms are using right now to rapidly increase their platform

Speaker: Stephen Fairley

12:15 p.m. – 1:00 p.m.

Vendor Lunch

Hotel Information

DEADLINE: December 23, 2009

The Westin Long Beach Hotel, located at 333 East Ocean Boulevard, Long Beach, CA 90802, is headquarters to the Section Education Institute.

Reserve accommodations before the December 23, 2009 deadline.

A block of rooms has been reserved at the Westin Long Beach Hotel at the rate of $199 single or double occupancy plus tax per night. Be sure to mention The State Bar of California Section Education Institute to get the group rate. Reservations must be made by December 23, 2009. Do not wait to book your reservations. The hotel block may sell out before the December 23 deadline. Once the block has been filled, prevailing rates will be offered based on availability. Reservations made after December 23 will only be accepted on a space-available basis.

Room reservations are accepted by call-in only. To make reservations call 1-800-westin-1.
(1-800-937-8461)

PARKING:

Overnight parking at the Westin is $15 for self parking and $19 for valet parking. Daily parking is $8 for self parking and $10 for valet parking per vehicle, per day, plus applicable taxes. Prices are subject to change. Parking is limited for day use drivers. We highly encourage the use of public transportation.

REGISTRATION/PROGRAM CHANGES

Advance registration deadline is JANUARY 13, 2010

See Registration Form for Fees

Registration and/or ticket refund requests must be in writing and received by January 15, 2010, and are subject to a $50 service charge.

Occasionally changes in the programs are made in response to speaker availability, participant demand or unforeseen circumstances.

The State Bar of California Office of Section Education & Meeting Services is a State Bar of California approved MCLE provider.

QUESTIONS

For registration information please call (415) 538-2508. For program content/section information or Special Assistance call (415) 538-2467.

TICKETED EVENTS

The following special optional ticketed event is offered. Sign up for this event on your registration form. Space is limited, reserve early.

Saturday Luncheon Program $35

12:15 p.m. - 1:30 p.m. **#75 $35**

Navigating Facebook, LinkedIn, and Social Media for the Law Practice

Everyone has heard of Social Media such as Facebook, Twitter, and blogs. Learn how these social media can increase client communications, client satisfaction, and better communications and enhance your practice. Use these tools to find experts and how it can be used as an investigatory tool for your practice; and how to protect your clients using this form of media.

MCLE: 1 Hour

Speaker: Steve Mehta

Register Online at
WWW.CALBAR.CA.GOV/SEI

REGISTRATION FORM

Sign Me Up!

Use a separate form for each registrant.

Register to attend the California Solo and Small Firm Summit, The Section Education Institute OR both for one low fee.

SOLO SUMMIT (CSS): Registration Fee includes all Solo Summit Courses and Thursday Lunch and Reception, Friday Breakfast and Lunch.

SECTION EDUCATION INSTITUTE (SEI): Registration Fee includes admission to all courses. Up to 14 hours of MCLE credit available at the SEI for one low registration fee. Ticketed events at the SEI are an additional fee and offer an extra 1 hour of MCLE credit.

For advance registration, complete this Registration Form and the Course Selector on the back. Keep a photocopy for your records and mail or fax before the January 13, 2010 deadline.

REGEISTER ONLINE AT WWW.CALBAR.CA.GOV/SEI

BY FAX: 415-538-2368. Credit card registrations only. If advance registration form is faxed, do not mail original form. Fax registrations cannot be confirmed by telephone but you will receive written confirmation. Please keep a copy of your forms.

BY MAIL: Program Registrations/SEI, State Bar of California, 180 Howard Street, San Francisco, CA 94105

For registration information call (415)538-2508.
For Special Assistance please call (415)538-2467.

CA State Bar Number:_____

Name: _____
Please print or type name as it should appear on name badge.

Firm: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax Number: _____

E-mail: _____

❍ Your contact information may be released to other attendees/sponsors/exhibitors. If you do not wish for your contact information to be released, check here.

Non-Lawyer Spouse/Guest Name: _____
(If your spouse/guest is not an attorney, registration is complimentary.
If your spouse/guest is an attorney he or she must complete a separate form and pay the registration fee.)

CALIFORNIA SOLO AND SMALL FIRM SUMMIT
(January 21-22, 2010)

❍ $175 (includes Thursday Lunch and Reception and Friday Breakfast and Lunch)

❍ $125 Paralegals and other non-attorney legal professionals

SECTION EDUCATION INSTITUTE FEES
(January 22 – 24, 2010)

(Check one. After January 13 and On-site registration will be $400; Does Not Include Section Membership)

❍ $325 Section Member

❍ $390* Non-Section Member

❍ $250 Paralegals and other non-attorney legal professionals

ATTEND BOTH THE SOLO AND SMALL FIRM SUMMIT AND THE SECTION EDUCATION INSTITUTE FOR ONE LOW FEE

❍ $375 Section Members

❍ $440* Non-Section Members

❍ $300 Paralegals and other non-attorney legal professionals

Total Registration Fee =_____

Select ONE below: ★ Non-Section Member fee includes Section Education Institute enrollment in ONE Section for the remainder of 2009 and all of 2010. Additional sections may be purchased at a discount of $50 (Regular Price $75)

❍ Antitrust & Unfair Competition (AN)
❍ Business Law (BL)
❍ Criminal Law (CR)
❍ Environmental Law (EN)
❍ Family Law (FL)
❍ Intellectual Property (IP)
❍ International Law (IN)
❍ Labor Law (LE)
❍ Law Prac. Mgmt. & Tech (LP)
❍ Public Law (PL)
❍ Real Property (RP)
❍ Solo & Small Firm (SS)
❍ Taxation (TX)
❍ Trusts and Estates (TE)
❍ Workers' Comp (WC)

Enrollment in additional Section(s): *Check above boxes*

Number of additional sections _____ @ the discounted rate of $50 per new section = _____

TICKETED EVENTS **Saturday, January 23, Luncheon/Program #75**

Solo Summit Breakfast Friday 1/22: ❍ I will attend ❍ I will not attend

Navigating Facebook, LinkedIn, and Social Media for the Law Practice

MCLE: 1 Hour _____ @ $35 per person =_____ (75)

Total Amount Enclosed or to be Charged For Registration Fees, Section Enrollments & Ticketed Events = $_____

Registration and/or ticket refund requests must be in writing and be received by the State Bar by January 15, 2010 and are subject to a $50 service charge. Refunds are not available after January 15.

PAYMENT METHOD Registration fees may be paid by check, VISA or MasterCard (no other credit cards will be accepted.)
Make checks payable to the State Bar of California.

❍ VISA or ❍ MasterCard

Account Number_____ Exp. Date _____

Cardholder's Name _____

Cardholder's Signature _____

CALIFORNIA SOLO AND SMALL FIRM SUMMIT AND SECTION EDUCATION INSTITUTE

Your Name _____ Your Bar Number _____

SOLO SUMMIT

Thursday, January 21, 2010

1:15 p.m. – 2:15 p.m.

- ❍ [1] Critical Issues in Managing Your Law Office and Staff
- ❍ [2] Top 10 Professional Responsibility Traps for the Unwary Solo
- ❍ [3] Strategic Skills Solos Need for Tough Times

2:30 p.m. – 3:30 p.m.

- ❍ [4] Top Ten Reasons Why Cases Don't Settle at Mediation and How to Avoid Them
- ❍ [5] Ethical Issues Under Rule 3-410 where Attorney Has No Malpractice Coverage
- ❍ [6] Account Receivable Management

3:45 p.m. – 4:45 p.m.

- ❍ [7] Conducting e-Discovery on a Budget
- ❍ [8] Is the Billable Hour Dead? How Do Alternative Fees Impact Solos
- ❍ [9] Surviving the Early Years: Running Your Practice on a Shoestring including Low Cost Solutions for Legal Research, Calendering and File Organization

Friday, January 22, 2010

9:45 a.m. – 10:45 a.m.

- ❍ [10] Navigating Attorney Fee Disputes Through the Revolving Doors of Arbitration and Litigation
- ❍ [11] Secure, Ethical Protection of Clients' and Law Firm's Electronic Information
- ❍ [12] How Paralegals Can Improve Your Bottom Line

SECTION EDUCATION INSTITUTE

Friday, January 22, 2010

1:00 p.m. - 2:00 p.m.

- ❍ [1] Metadata Scrubbing and Mining – Conversions, Redactions and Tracked-Changes, Oh My!
- ❍ [2] 25 Practice Tips for Litigating in the Current Workers' Comp System
- ❍ [3] Character Evidence 101: The Good, The Bad and The Ugly
- ❍ [4] Child Custody Basics
- ❍ [5] Essential International Law Primer for Solo and Small Firms

2:15 p.m. - 3:15 p.m.

- ❍ [6] Powerful Deliberations: Putting It All Together for the Jury
- ❍ [7] Administering Trusts and Estates in a Recessionary Economy
- ❍ [8] Layoffs: Rights, Rules and Restrictions
- ❍ [9] Advanced Negotiation Skills: The Importance of Understanding How Judges Think When Trying Cases and Settling Disputes
- ❍ [10] Resourcing the Humans: HR Basics for the Solo Practitioner

3:30 p.m. - 4:30 p.m.

- ❍ [11] Medi-Cal Long Term Planning Strategies
- ❍ [12] Green Building, CEQA, and the CEQA Guidelines
- ❍ [13] Stop the Foreclosure! Will Bankruptcy Help
- ❍ [14] International Intellectual Property for the Corporate Generalist
- ❍ [15] Settlement Traps: Things You Must Know Before Settling Your Injury or Employment Case

4:45 p.m. - 5:45 p.m.

- ❍ [16] Product Labeling: Making Sure Green is Really Green
- ❍ [17] New Billing Practices for the New Economy
- ❍ [18] Don't Sink Your Clients' IP: Avoiding Pitfalls in Business Transactions
- ❍ [19] Nuts and Bolts of FEHA Disability Discrimination Claims
- ❍ [20] Pitfalls to Avoid in Order to Maintain a Successful Relationship with a Client

Saturday, January 23, 2010

8:30 a.m. - 9:30 a.m.

- ❍ [21] Employment Law Update 2010
- ❍ [22] Summary Judgment: Recent Developments and the View From the Bench
- ❍ [23] Consumer Bankruptcy 101: What Every Lawyer Needs to Know
- ❍ [24] Staying Sane: Preparing and Presenting Expert Testimony in Sanity Trials
- ❍ [25] Harassment and Social Media
- ❍ [26] How to make the IRS Pay for the Sins of Another or the Lucrative Career of a Confidential Informant.
- ❍ [27] Mythbusters and Scientific Evidence: Fact vs. Fiction

9:45 a.m. - 10:45 a.m.

- ❍ [28] Client Relations: Client Expectations and Client Loyalty – An Oxymoron?
- ❍ [29] The ABC's of Antitrust, and California's Unfair Competition Law and Consumers Legal Remedies Act
- ❍ [30] The Basics of Easements and Boundaries
- ❍ [31] Essentials of Almaraz/Guzman
- ❍ [32] Taking the Eco-Pledge
- ❍ [33] Tax Strategies for Financially Troubled Companies
- ❍ [34] Principles of Debt Relief for Clients (and Their Counsel)

11:00 a.m. - 12:00 p.m.

- ❍ [35] State Bar Discipline, Part I: Demystifying the Process
- ❍ [36] Survey of Workers' Compensation
- ❍ [37] Impeachment Evidence 101: Did I Really Say That or Do That?
- ❍ [38] Corrections Reform in the Eye of the Hurricane
- ❍ [39] Drafting Declarations - The Lawyers as Storyteller
- ❍ [40] Civility and Professionalism: Rambo v. Matlock
- ❍ [41] So You Want to Become a Trusts and Estates Lawyer

1:45 p.m. - 2:45 p.m.

- ❍ [42] No Such Thing As An Un-reportable Lunch? Governmental Ethics Rules Overview for Corporate, Outside and Public Agency Counsel
- ❍ [43] State Bar Discipline, Part II: Easy Ways to Avoid Trouble
- ❍ [44] Update Your ADR IQ - ADR Options And Acronyms For 2010
- ❍ [45] Trade Secret Protection and Litigation
- ❍ [46] What You Should Know About the Convention on the International Sale of Goods (CISG)
- ❍ [47] Nonprofit Governance Through the Form 990 Looking-glass
- ❍ [48] How New Technologies Can Enhance Small Firm Client Service: Software as a Service, Cloud Computing, and Web 2.0

3:00 p.m. - 4:00 p.m.

- ❍ [49] When CC&R's Meet ADR: The Good, The Bad And The Workable
- ❍ [50] The New No-Contest Clause Statute: The Litigator's Perspective
- ❍ [51] Biting the Hand that Fed You: Consumer Lender Liability Claims Against Home Lenders
- ❍ [52] The Incongruities of Medical Marijuana: An Examination of the California Attorney General Guidelines and Municipal Land Use and Police Powers
- ❍ [53] Introduction to California Land Use Law
- ❍ [54] California Residency Audits: Where to Begin?
- ❍ [55] What Do You Do with an International Client?

4:15 a.m. - 5:15 p.m.

- ❍ [56] The Emerging Law of Sustainability: How SB 375 Is Changing CA Land Use Law
- ❍ [57] The QME Process – An Insider's View
- ❍ [58] The ABC's of Employment Immigration for Non-Immigration Lawyers
- ❍ [59] Spotting and Handling IP Issues in Non-IP Cases
- ❍ [60] Representing the Domestic Violence Victim
- ❍ [61] Duties and Stategies in E-discovery Arena
- ❍ [62] Dumpster Diving 101

Sunday, January 24, 2010

8:30 a.m. - 9:30 a.m.

- ❍ [63] Homeowners Association Issues in a Recession Economy
- ❍ [64] International Issues in Stolen Art Disputes
- ❍ [65] Obama Administration Tax Legislation and Policy
- ❍ [66] Legal Ethics Triage: Sorting Through Competing Concerns

9:45 a.m. - 10:45 a.m.

- ❍ [67] Understanding Family Law Reimbursements and Credit
- ❍ [68] When "Boilerplate" Leads to Disaster
- ❍ [69] NLRB: Recent Developments
- ❍ [70] Time Management 101, A Primer for the New Attorney

11:00 a.m. - 12:00 p.m.

- ❍ [71] How to Pierce the Corporate Veil Using Forensic Accounting
- ❍ [72] Before the Suit Hits the Fan: Essential Preparation for Electronic Discovery
- ❍ [73] Ethics for Criminal Law Attorneys
- ❍ [74] 10 Dumb Things to Avoid When the State Bar Calls! Ethical Ways to Prevent Attorney Discipline—Updated for 2010!

The State Bar of California Section Education Institute

January 22-24, 2010 • Westin Long Beach Hotel • Long Beach

STATE BAR SECTION EDUCATION INSTITUTE

Substantive Legal Issues and Fundamental Approaches to the Practice of Law

Up to 14 Hours of MCLE Credit • Group 1 (A-G) • Period: 2/1/07 – 1/31/10
Deadline: 2/1/10

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- Solo & Small Firm
- Taxation Law
- Trusts and Estates
- Workers' Compensation Law

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PROGRAM SPOTLIGHT

(Refer to Program Descriptions for details)

Why You Should Join Us!

One low registration fee gives full choice among more than 70 workshops and programs (Ticketed Events require an additional fee).

Earn up to 14 hours of credit in one weekend.

Receive a collection of comprehensive written materials and up-to-date information on the latest issues and trends in the law.

Earn legal specialization credit in Criminal Law, Estate Planning, Family Law, Immigration Law, Taxation, and Workers' Compensation Law.

Get fresh ideas, current tips, and techniques in communications, management issues and technology.

Renew and expand your network of colleagues. Receive guidance and advice from noted practitioners.

Have your learning environment serve as the perfect weekend getaway for you, your family, and friends.

Register Online at WWW.CALBAR.CA.GOV/SEI

Antitrust and Unfair Competition [AN]

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Business Law [BL]

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23 Consumer Bankruptcy 101: What Every Lawyer Needs to Know
47 Nonprofit Governance Through the Form 990 Looking-glass
51 Biting the Hand that Fed You: Consumer Lender Liability Claims Against Home Lenders

Criminal Law [CL]

3 Character Evidence 101: The Good, The Bad and The Ugly
24 Staying Sane: Preparing and Presenting Expert Testimony in Sanity Trials
37 Impeachment Evidence 101: Did I Really Say That or Do That?
73 Ethics for Criminal Law Attorneys

Committee on Professional Liability Insurance [COPLI]

61 Duties and Stategies in E-discovery Arena

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32 Taking the Eco-Pledge
53 Introduction to California Land Use Law

Office of Enforcement [ENF]

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60 Representing the Domestic Violence Victim
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Real Property [RP]

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56 The Emerging Law of Sustainability: How SB 375 Is Changing CA Land Use Law
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Solo and Small Firm [SS]

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34 Principles of Debt Relief for Clients (and Their Counsel)
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75 Navigating Facebook, LinkedIn, and Social Media for the Law Practice

Taxation [TX]

26 How to Make the IRS Pay for the Sins of Another or the Lucrative Career of a Confidential Informant
33 Tax Strategies for Financially Troubled Companies
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65 Obama Administration Tax Legislation and Policy

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41 So You Want to Become a Trusts and Estates Lawyer
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68 When "Boilerplate" Leads to Disaster

Workers' Compensation [WC]

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31 Essentials of Almaraz/Guzman
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57 The QME Process – An Insider's View

Solo Track

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15 Settlement Traps: Things You Must Know Before Settling Your Injury or Employment Case
20 Pitfalls to Avoid in Order to Maintain a Successful Relationship with a Client
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Courses in the MCLE Mandatory Subfields

Elimination of Bias: 1 Hour self-study with provided CD
Legal Ethics: 1, 5, 16, 28, 40, 42, 49, 62, 66
Prevention, Detection & Treatment of Substance Abuse: 35, and 1 hour self-study with provided CD

Courses Offering Legal Specialization

Criminal Law: 3, 24, 37, 73
Estate Planning: 7, 11, 41, 50, 68
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PROGRAM DESCRIPTIONS

Friday, January 22, 2010
1:00 p.m. - 2:00 p.m.

[1] LMPT ***Metadata Scrubbing and Mining – Conversions, Redactions and Tracked-Changes, Oh My!***

"To scrub or not to scrub" and "to mine or not to mine" are crucial ethical questions. Why? Metadata lurks in every electronic document each of us sends or receives.

MCLE: 1 Hour. Legal Ethics

[2] WC ***25 Practice Tips for Litigating in the Current Workers' Comp System***

With all the recent changes in the Workers' Comp arena, including the issuance of over 500 new regulations in the past year, panelists will provide 25 practical tips all parties need to know in order to successfully litigate their cases in the current system.

MCLE: 1 Hour. Legal Specialization: 1 Hour Workers' Compensation Law

[3] CL ***Character Evidence 101: The Good, The Bad and The Ugly***

This is a primer on when character evidence can be used to support or attack a witnesses testimony in both civil and criminal trials.

MCLE: 1 Hour. Legal Specialization: 1 Hour Criminal Law

[4] FL ***Child Custody Basics***

An overview of the laws and procedures relating to child custody determinations

MCLE: 1 Hour. Legal Specialization: 1 Hour Family Law

[5] Solo Track / SS ***Essential International Law Primer for Solo and Small Firms***

Learn to recognize and successfully handle tricky international law issues that solos and small firms commonly encounter in litigation and transactions, including financing agreements, arbitration agreements, apostilles, choice of language issues, cross-border employment and expatriation, and more.

MCLE: 1 Hour. Legal Ethics

2:15 p.m. - 3:15 p.m.

[6] LIT ***Powerful Deliberations: Putting It All Together for the Jury***

Good trial lawyers know how to manage an effective – sometimes, even artful – litigation process. Great trial lawyers know what it takes to win by "making their client's version the truth." In this program, the presenters will distill many of the lessons they have learned from working on hundreds of complex, high-profile, civil and criminal cases to help you win at trial . . . what every client most values. Bringing together legal strategy, psychology, and persuasion theory, this program offers a fresh approach to trial preparation, one that focuses on how jurors learn, think, and deliberate. The program discusses how lawyers can turn jurors from neutral finders of fact into advocates for their client's side. **MCLE: 1 Hour**

[7] TE ***Administering Trusts and Estates in a Recessionary Economy***

Different administration issues arise in a recessionary economy dealing with real estate "under water", and insolvent estates are examples. The panelists will discuss how to deal with these issues.

MCLE: 1 Hour. Legal Specialization: 1 Hour Estate Planning, Trust & Probate Law

[8] LL ***Layoffs: Rights, Rules and Restrictions***

This program is for lawyers advising employers or employees about layoffs. Topics include discrimination, retaliation and contract claims, advance notice requirements, benefits, timely payment of wages, unemployment insurance and references. **MCLE: 1 Hour**

[9] SS ***Advanced Negotiation Skills: The Importance of Understanding How Judges Think When Trying Cases and Settling Disputes***

This program will provide you with the insight and tools you need to present your best case to the judge in court and in mediation. Know what the judge will be thinking so you know how to prepare your paperwork, your presentation, and your client. Learn how to anticipate what will be important to the judge, and then plan accordingly. **MCLE: 1 Hour**

[10] Solo Track ***Resourcing the Humans: HR Basics for the Solo Practitioner***

HR tips for the solo and small firm practitioner. **MCLE: 1 Hour**

3:30 p.m. - 4:30 p.m.

[11] TE ***Medi-Cal Long Term Planning Strategies***

The changes required by federal law are being enacted in California by regulation. The panelists will discuss the new and proposed regulations and strategies for practitioners to use.

MCLE: 1 Hour. Legal Specialization: 1 Hour Estate Planning, Trust & Probate Law

[12] RP ***Green Building, CEQA, and the CEQA Guidelines***

This program will cover strategies that implement Green Building standards while successfully navigating the labyrinth of CEQA compliance for Green projects, including statutory amendments, guideline revisions, and recent case law. **MCLE: 1 Hour**

[13] BL ***Stop the Foreclosure! Will Bankruptcy Help***

Learn the foreclosure process, and the impact of filing bankruptcy, the automatic stay and relief from stay all in a nutshell. **MCLE: 1 Hour**

[14] IP/IN ***International Intellectual Property for the Corporate Generalist***

Going global? Buying global? This program for the corporate generalist discusses protecting what you own and acquire in foreign nations, foreign counsel, and using treaties on patents, trademarks and copyrights. **MCLE: 1 Hour**

[15] SOLO ***Settlement Traps: Things You Must Know Before Settling Your Injury or Employment Case***

This program addresses both issues relating to substantive issues pertaining to settlement. It also addresses ethical issues regarding settlement specifically designed for solo and small practitioners.

MCLE: 1 Hour

4:45 p.m. - 5:45 p.m.

[16] EL ***Product Labeling: Making Sure Green is Really Green***

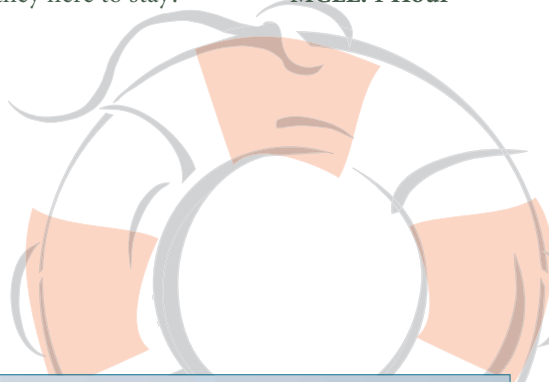
This panel will discuss Federal Trade Commission regulations, Green Guides, third party certification, and other methods of protecting against false claims that a product is "green."

MCLE: 1 Hour. Legal Ethics

[17] LMPT ***New Billing Practices for the New Economy***

Will alternative methods replace the billable hour? What is needed for their success? Are they a way solos can compete with large firms re: fees? Are they here to stay?

MCLE: 1 Hour



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CalBar Connect gives State Bar members and their families access to discounts and exclusive programs. From practice management to insurance and finance to personal services, your bar membership entitles you to cost savings.

AI&PS

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The Disability Income Plan provided by an A+ rated insurance carrier at a discount to members protects your earnings and the Business Overhead Expense Plan provides payment of eligible business expenses if you become disabled by injury or illness.

OfficeMax

Office Max provides an exclusive savings program for state bar members. Obtain discounts on both in-store and online purchases.

MARSH

Professional Liability Insurance
The State Bar of California Professional Liability Insurance Program offers broad coverage and solid coverage. The program is administered by Marsh and underwritten by Arch Insurance Company.

Workers Compensations Insurance[1]
Special group discounts are available on the new State Bar sponsored Workers' Compensation Program. The Program is underwritten by The Hartford and administered by Marsh Consumer, a service of Seabury & Smith, Inc.

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[18] IP ***Don't Sink Your Clients' IP: Avoiding Pitfalls in Business Transactions***

Many ordinary business transactions involve IP issues. This session highlights mistakes to be avoided in business transactions when addressing IP-related issues involving idiosyncracies of copyrights, patents and trademarks.

MCLE: 1 Hour

[19] LL ***Nuts and Bolts of FEHA Disability Discrimination Claims***

This program will explore the basics (ie, nuts and bolts) of bringing and defending disability discrimination claims under the FEHA. The panel will cover topics such as adverse employment actions, engaging in the interactive process, and reasonable accommodations. The panel will also address pre-employment inquiries and issues related to employer mandated medical exams. **MCLE: 1 Hour**

[20] Solo Track / SS ***Pitfalls to Avoid in Order to Maintain a Successful Relationship with a Client***

The program will address issues that arise during the course of the representation which should be addressed in order to maintain a successful relationship with the client, including fee agreements, handling conflicts of interest, successful communications with the client, and resolving fee disputes. **MCLE: 1 Hour**

Saturday, January 23, 2010

8:30 a.m. - 9:30 a.m.

[21] LL ***Employment Law Update 2010***

The program will identify and discuss the past year's most important developments in Federal and State employment law

MCLE: 1 Hour

[22] LIT ***Summary Judgment: Recent Develop-ments and the View From the Bench***

A seasoned panel of jurists discusses recent developments in summary judgment law and procedure from the judicial perspective. **MCLE: 1 Hour**

[23] BL ***Consumer Bankruptcy 101: What Every Lawyer Needs to Know***

A general guide to Chapters 7 and 13 bankruptcy. Everything that you need to know for your creditor and debtor clients in today's economy. **MCLE: 1 Hour**

[24] CL ***Staying Sane: Preparing and Presen-ting Expert Testimony in Sanity Trials***

Analysis of California insanity law and how you investigate your case when a Not Guilty by Reason of Insanity plea (NGI) may be appropriate. Perspective from the mental health expert is provided along with tips on how to prepare the expert witness. A mock direct and cross-examination of a defense expert witness will be included in the presentation.

MCLE: 1 Hour. Legal Specialization: 1 Hour Criminal Law

[25] PL ***Harassment and Social Media***

As technology evolves, so does harassment. This presentation will focus on how social media (MySpace, Facebook, etc.) has played a role in altering the legal landscape of workplace harassment. It will examine how courts are responding to this particular type of interactive communication and how the line between on- and off-duty conduct is becoming increasingly blurred. There will also be a discussion of practical steps attorneys can take to protect their clients from potential liability. All of this, and more, in one hour!

MCLE: 1 Hour

[26] TAX ***How to Make the IRS Pay for the Sins of Another or the Lucrative Career of a Confidential Informant.***

The IRS Whistleblower/Rewards program aimed at non-tax practitioners - Covers such topics as (1) how to represent the confidential informant before IRS, (2) filing the 211 claim, (3) enforcing IRS payoff etc. and (4) what to do if your client is the subject of a confidential informant tip. Look at discovery issues such as managing discovery of tax return information in non-tax litigation like business break-ups, domestic disputes, etc.

MCLE: 1 Hour. Legal Specialization: 1 Hour Taxation Law

[27] Solo Track / SS ***Mythbusters and Scientific Evidence: Fact vs. Fiction***

When is evidence "science?" Daubert, Kumho Tires, Kelly/Frye and other cases are common considerations for counsel and the court when litigating cases with scientific components, which have become increasingly common. Advocates will learn when to use scientific experts, and when these experts are not needed, how to use them effectively, and how to attack and defend against experts that counsel are seeking to qualify. Includes practical examples and exercises related to sec. 402 evidentiary hearings. **MCLE: 1 Hour**

9:45 a.m. - 10:45 a.m.

[28] LMPT ***Client Relations: Client Expectations and Client Loyalty – An Oxymoron?***

Participants will learn how to improve their "bottom line" by: improving client relations, eliminating the most frequent complaints clients register against their attorneys, and increasing collections by reducing client dissatisfaction.

MCLE: 1 Hour Legal Ethics

[29] AN ***The ABC's of Antitrust, and California's Unfair Competition Law and Consumers Legal Remedies Act***

This program will provide an introduction to all major areas of U.S. and California antitrust law and California consumer law. We will focus on recent decisions. The speakers will also highlight differences between the California and federal competition laws. **MCLE: 1 Hour**

[30] RP ***The Basics of Easements and Boundaries***

This program provides essential background in easements and boundaries for real property attorneys, covering

easements relating to construction, development, conservation, roads and railroads, utilities, and survey, title, and litigation issues. **MCLE: 1 Hour**

[31] WC *Essentials of Almaraz/ Guzman*

No case has rocked the workers' compensation community more in the past year than Almaraz/Guzman. This program will explore a basic overview of how best to use the perimeters of this case for your client's advantage.

MCLE: 1 Hour. Legal Specialization: 1 Hour Workers' Compensation

[32] EL *Taking the Eco-Pledge*

The State Bar of California has adopted a Voluntary State Bar of California Lawyers Eco-Pledge and Voluntary Law Office Sustainability Policy, and accompanying sustainability guidelines. This program will provide a tutorial on the Eco-Pledge and sustainability guidelines, which are intended to help State Bar members and their law firms minimize the environmental impacts of law practice.

MCLE: 1 Hour

[33] TX *Tax Strategies for Financially Troubled Companies*

The panel will review the federal and state tax considerations and issues to consider for workouts of distressed corporations. The panelists will analyze common fact patterns and new tax guidance and legislation will be discussed.

MCLE: 1 Hour. Legal Specialization: 1 Hour Taxation Law

[34] Solo Track / SS *Principles of Debt Relief for Clients (and Their Counsel)*

Michael H. Raichelson addresses both the big-picture approach to bankruptcy for non-specialists as well as the ins-and-outs of lesser-known aspects of debt-relief law, and reviews some surprising traps counsel must know and avoid. **MCLE: 1 Hour**

11:00 a.m. - 12:00 p.m.

[35] ENF *State Bar Discipline, Part I: Demystifying the Process*

The time to understand how the State Bar discipline process works is before you receive a "T/R" lettter from the State Bar Office of the Chief Trial Counsel. A State Bar Court Hearing Department (Trial) Judge, the President of the Association of Discipline Defense Counsel, an OCTC Deputy Trial Counsel and an OCTC Investigator provide information you should know about: the statutes and rules that apply (and where you can find them); the operative standards for attorney discipline; the creation and operation of the State Bar Court (and its rules of procedure and practice); the personal and private conduct that can result in discipline; and the complaint, investigation, trial and appeal process.

MCLE: 1 Hour

[36] WC *Survey of Workers' Compensation*

Program will provide a brief review of the basics of the workers' compensation system.

MCLE: 1 Hour. Legal Specialization: 1 Hour Workers' Compensation

[37] CL *Impeachment Evidence 101: Did I Really Say That or Do That?*

This seminar will lay out the foundations for impeaching witnesses through prior inconsistent statements and testimony, prior convictions and uncharged misconduct in civil trails and criminal prosecutions.

MCLE: 1 Hour. Legal Specialization: 1 Hour Criminal Law

[38] PL *Corrections Reform in the Eye of the Hurricane*

Making reform happen in large government organizations is not a sport for the faint of heart. It requires strong, sustained leadership, hard-driving enthusiasm, a substantial reservoir of patience, and a good sense of humor. Leading a change effort in the middle of multiple federal class actions and the worst budget crisis in 50 years is all the more difficult. Professor Kelso will discuss how legal and litigation issues have shaped reform strategies in the field of corrections.

MCLE: 1 Hour

[39] FL *Drafting Declarations - The Lawyer as Storyteller*

A experienced custody attorney will demonstrate how to prepare a compelling declaration for a parent who is seeking custody.

MCLE: 1 Hour. Legal Specialization: 1 Hour Family Law

[40] LIT *Civility and Professionalism: Rambo v. Matlock*

Film clips of lawyers in action serve as the springboard for this lively and informative discussion on the topic of civility and professionalism in civil litigation.

MCLE: 1 Hour Legal Ethics

[41] Solo Track / TE *So You Want to Become a Trusts and Estates Lawyer*

Provides an overview for attorneys who want to transition into a trusts and estates practice. Subjects include recommended continuing education, experience, drafting, the different practice areas availalble, attorney-client relationships and what to consider in making the transition.

MCLE: 1 Hour. Legal Specialization: 1 Hour Estate Planning, Trust & Probate Law

12:15 p.m. - 1:30 p.m. LUNCH PROGRAM

[75] SOLO $35 *Navigating Facebook, LinkedIn, and Social Media For the Law Practice*

Everyone has heard of Social Media such as Facebook, Twitter, and blogs. Learn how these social media can increase client communications, client satisfaction, better communications and enhance your practice. Use these tools to find experts and how it can be used as an investigatory

tool for your practice; and how to protect your clients using this form of media.

MCLE: 1 Hour

1:45 p.m. - 2:45 p.m.

[42] PL *No Such Thing As An Un-reportable Lunch? Governmental Ethics Rules Overview for Corporate, Outside and Public Agency Counsel*

Find out how the state gift, conflict of interest, lobbying, and contribution rules affect private and public sector clients alike. Will address issues for those seeking to do business with the government.

MCLE: 1 Hour Legal Ethics

[43] ENF *State Bar Discipline, Part II: Easy Ways to Avoid Trouble*

Now that you understand how the system works, the panel provides some easy ways to avoid incurring complaints and discipline in the first place. Topics will include: the California State Bar Act and the Rules of Professional Conduct (put away the ABA Rules) affirmative reporting duties to the Bar; client conduct that is prohibited outright; client conduct that is permitted with a written waiver; client trust account basics (do you even need one, and how to set it up if you do); the requisite paper trail; and keeping your eye on the (discipline) ball. Also covered: State Bar resources to combat depression, chemical abuse and dependency, and how to create a safety network when you are not affiliated with a law firm.

MCLE: 1 Hour Legal Ethics

[44] LT *Update Your ADR IQ - ADR Options And Acronyms For 2010*

From traditional to emerging trends in ADR, learn about ODR, ENE, Med-Arb, Summary Trial, mini-Trial, Settlement Counsel, Collaborative Counsel, Mediation, Arbitration and Court programs. Learn about the new, the old and the acronyms! Get a knowledgeable explanation of each type of ADR available and a frank panel discussion of cost vs. benefit. Learn what you need to know NOW when you discuss and explore possible ADR options with your clients.

MCLE: 1 Hour

[45] IP *Trade Secret Protection and Litigation*

This program highlights the unique aspects of litigating a trade secret case. Topics include pleadings, motions, injunctions, identification of trade secrets, proof of trade secrets, misappropriation, and remedies. **MCLE: 1 Hour**

[46] IN *What You Should Know About the Convention on the International Sale of Goods (CISG)*

The CISG applies to most international sales of goods (unless excluded). Most countries are signatories to the CISG, including the United States. This program will include comparisons to the UCC.

MCLE: 1 Hour

[47] BL *Nonprofit Governance Through the Form 990 Looking-glass*

Whether you serve on the board of a public charity or mutual benefit corporation or represent such organizations, you must become conversant about the approximate 17 governance policies or procedures addressed in new Form 990, including mission statement, conflict of interest, whistle blower, compensation, independent board, endowment, document retention and destruction policies. The Form 990 is the IRS's annual reporting return for tax exempt organizations, and is now both a financial and governance reporting document, requiring assistance from both the accountant and legal counsel. Are you ready? **MCLE: 1 Hour:**

[48] Solo Track / SS *How New Technologies Can Enhance Small Firm Client Service: Software as a Service, Cloud Computing, and Web 2.0*

Solo and small firm practitioners can expand their capabilities through implementation of new and inexpensive technologies. Lawyers can learn about the existing options and how to integrate them into their practices. The presentation includes a live connection to offer a hands-on experience. **MCLE: 1 Hour**

3:00 p.m. - 4:00 p.m.

[49] LIT/RP *When CC&R's Meet ADR: The Good, The Bad And The Workable*

Statutes and agreements increasingly require the parties to HOA disputes to try ADR before filing a lawsuit. Panelists explore the benefits and pitfalls of ADR, the meaning of "meet and confer," offer practical suggestions and answer key questions. When is ADR required and/or appropriate and which ADR processes are best suited to various HOA disputes? What is the impact of a negotiated settlement agreement on CC&R's? Is a mediated settlement agreement capable of superseding or amending pre-existing CC&R's? Attorneys specializing in these disputes and ADR professionals join forces to reveal the good, the bad and the workable in resolving HOA disputes.

MCLE: 1 Hour of MCLE including .5 hour of Legal Ethics

[50] TE *The New No-Contest Clause Statute: The Litigator's Perspective*

Effective January 1, 2010, new No-Contest Clause Legislation is in effect. The panelists will discuss the new law and how to use it from a litigation perspective.

MCLE: 1 Hour. Legal Specialization: 1 Hour Estate Planning, Trust & Probate Law

[51] BL *Biting the Hand that Fed You: Consumer Lender Liability Claims Against Home Lenders*

A discussion from the borrower perspectives of the various claims being asserted by homeowners against financial institutions and mortgage brokers alleging bad faith lending, predatory lending practices, and misrepresentation.

MCLE: 1 Hour

[52] PL ***The Incongruities of Medical Marijuana: An Examination of the California Attorney General Guidelines and Municipal Land Use and Police Powers***

In 2008, the California Attorney General issued the Medical Marijuana Guidelines for Law Enforcement and Patients. Notwithstanding the Guidelines, cities and counties are embroiled in controversy with medical marijuana advocates and dispensary operators over the application of federal, state and local laws. Medical marijuana presents challenges and opportunities. Attend this presentation to learn about the law and the issues presented by a City Attorney who advises city councils on the local level, litigators on both sides of the issues and a dispensary advocate who supports the establishment of lawful collectives and cooperatives.

MCLE: 1 Hour

[53] EL ***Introduction to California Land Use Law***

This session will provide an introduction to land use law in California, which will include a discussion of planning and zoning, the entitlement process, project approvals, the subdivision process, development agreements, and other land use matters. The goal of the panel is to provide participants with exposure to land use law in California and a general understanding of the land use entitlement process. (Note: The panel will not cover CEQA, which is anticipated to be covered by another panel.) **MCLE: 1 Hour**

[54] TAX ***California Residency Audits: Where to Begin?***

An in-depth discussion will be provided regarding the framework for typical Franchise Tax Board residency audits, common pitfalls and mistakes, the difference between domicile and residency, and audit best practices.

MCLE: 1 Hour. Legal Specialization: 1 Hour Taxation Law

[55] Solo Track / INT ***What Do You Do with an International Client?***

Discussion of issues that come up when you have a client from another country, including representation issues, engagement letter issues, cultural and foreign language issues, distance and communication issues, and interacting with foreign counsel. **MCLE: 1 Hour**

4:15 p.m. - 5:15 p.m.

[56] RP ***The Emerging Law of Sustainability: How SB 375 Is Changing CA Land Use Law***

This program will discuss how SB 375, the most significant new land use law in California since CEQA, affects landowners, developers, homebuilders, cities and counties, CEQA, and traditional subdivisions. **MCLE: 1 Hour**

[57] WC ***The QME Process – An Insider's View***

Sue Honor, Manager of the DWC Medical Unit will provide an indepth discussion of how to navigate the AME/QME process, including essential tips every practitioner needs to know for dealing with the new QME Regulations.

MCLE: 1 Hour. Legal Specialization: 1 Hour Workers' Compensation

[58] INT ***The ABC's of Employment Immigration for Non-Immigration Lawyers***

Topics will include risk management of high exposure visas categories (Contractors and Vendors, Intercompany Transferees and Temporary Business Visitors), Impact of Wage Reductions, and the Impact of Terminations.

MCLE: 1 Hour. Legal Specialization: 1 Hour Immigration Law

[59] IP ***Spotting and Handling IP Issues in Non-IP Cases***

Most commercial litigation and transactions present lurking intellectual property issues. This program discusses how to spot IP issues in "non-IP" matters, and strategies for making the most of them. **MCLE: 1 Hour**

[60] FL ***Representing the Domestic Violence Victim***

This program will discuss the legal and psychological needs of clients who have been victims of domestic violence.

MCLE: 1 Hour. Legal Specialization: 1 Hour Family Law

[61] COPLI ***Duties and Stategies in E-discovery Arena***

Provides an overview of the most significant new statutory obligations that went into effect June 29, 2009 imposing burdens on both attorneys and clients. Program highlights potential pitfalls and provides guidelines, checklists and resources for compliance within cost effective budgets. **MCLE: 1 Hour**

[62] Solo Track / SS ***Dumpster Diving 101***

Lawyers often hire investigators to get information outside the formal discovery process. But is the attorney liable if the investigator breaks the law on the job? This program covers the rules of private investigation and related legal ethics issues.

MCLE: 1 Hour including .5 hour Legal Ethics

Sunday, January 24, 2010

8:30 a.m. - 9:30 a.m.

[63] RP ***Homeowners Association Issues in a Recession Economy***

The program will discuss the unique challenges for common interest communities created by the current recession and possible legislative changes on the horizon. **MCLE: 1 Hour**

[64] INT ***International Issues in Stolen Art Disputes***

Stolen art is bought and sold on the international black market, hangs in famous museums, and is in prestigious private collections. Disputes of ownership often present fascinating international legal issues. **MCLE: 1 Hour**

[65] TAX ***Obama Administration Tax Legislation and Policy***

The program will provide an update on recent income and estate and gift tax

related topics, including new tax legislation bundled in the economic stimulus packages currently under consideration by Obama's administration and Congress.

MCLE: 1 Hour. Legal Specialization: 1 Hour Taxation Law

[66] SS *Legal Ethics Triage: Sorting Through Competing Concerns*

Practitioners will learn how to avoid common mistakes and misconceptions regarding ethics obligations in a practical setting. With guidance from retired State Bar Court Judge Michael Marcus, attorneys will work through the competing concerns facing them and their practices, with a view toward avoiding inadvertently overlooking any additional ethics obligations. Includes practical examples and exercises.

MCLE: 1 Hour Legal Ethics

9:45 a.m. - 10:45 a.m.

[67] FL *Understanding Family Law Reimbursements and Credit*

A detailed examination of the legal requirements for claims such as reimbursement for separate property contributions, payment of community expenses, and exclusive use of a community asset.

MCLE: 1 Hour. Legal Specialization: 1 Hour Family Law

[68] TE *When "Boilerplate" Leads to Disaster*

The panelists will discuss the importance of that language often used as "boilerplate" and how to avoid disasters which arise from failure to address it

MCLE: 1 Hour. Legal Specialization: 1 Hour Estate Planning, Trust & Probate Law

[69] LL *NLRB: Recent Developments*

A discussion and analysis of recent decisions by the National Labor Relations Board - both unfair labor practices and representation issues. **MCLE: 1 Hour**

[70] Solo Track / SS *Time Management 101, A Primer for the New Attorney*

Basic elements of time management especially designed for new attorneys facing a multitude of challenges. How to prioritize and organize daily events as well as setting realistic goals will be explored. New attorneys will come away with proven, time saving ideas which will be useful throughout their entire careers.

MCLE: 1 Hour

11:00 a.m. - 12:00 p.m.

[71] LIT *How to Pierce the Corporate Veil Using Forensic Accounting*

Got alter ego? Forensic accountant Glenn Gelman teaches you how forensic accounting techniques can be used to pierce the corporate veil.

MCLE: 1 Hour

[72] LMPT *Before the Suit Hits the Fan: Essential Preparation For Electronic Discovery*

When litigation may be "reasonably anticipated," critical duties attach. The advent of e-documents changes what one must do and when. **MCLE: 1 Hour**

[73] CR *Ethics for Criminal Law Attorneys*

In this entertaining program, attendees will learn the ethical rules that govern the conduct of criminal attorneys, both prosecutors and defense attorneys, and how to balance competing duties to clients, to the criminal justice system, and to the State Bar. This program includes lots of practical examples and hypothetical situations, replete with applicable ethical rules and case law, and tips for preventing ethical dilemmas before they occur. Some of the issues to be covered include prosecutorial misconduct, client confidentiality, proposed client perjury, as well as the duty of candor and fair dealing.

MCLE: 1 Hour Legal Ethics. Legal Specialization: 1 Hour Criminal Law

[74] SS *10 Dumb Things to Avoid When the State Bar Calls! Ethical Ways to Prevent Attorney Discipline--Updated for 2010!*

(Top Selling Online Program of all time!)

Not all calls from the State Bar result in discipline. In this updated version of his best selling program, Art Margolis will explain what you should and should not do when the State Bar calls. By applying practical advice to real-life situations, this program will teach you how to avoid the dumb mistakes that can get you into trouble. Learn the newest tips and traps.

MCLE: 1 Hour Legal Ethics

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