



## REGISTRATION FORM

USE A SEPARATE FORM FOR EACH REGISTRANT

**SIGN ME UP!**

**DEADLINE: JUNE 11, 2015**

*For advance registration complete this Registration Form and the Course Selector on the next page.*

*Keep a photocopy for your records and mail or fax this form before the **June 11** deadline. Fees Increase After June 11.*

### REGISTER

For registration information call (415) 538-2508.

**ONLINE AT:** [www.calbar.org/solosummit](http://www.calbar.org/solosummit)

**BY FAX:** (415) 538-2368

*Registrations with credit card payments only. If advance registration form is faxed, do not mail the original form. Fax registrations cannot be confirmed by telephone, but you will receive an email confirmation*

**BY MAIL:** Program Registrations/Solo Summit  
The State Bar of California  
180 Howard Street, San Francisco CA 94105

CA State Bar Number \_\_\_\_\_

Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

(Required for email confirmation)

Practice Area \_\_\_\_\_

Your contact information may be released to other attendees/sponsors/exhibitors. Check here if you do not want your contact information released.

### REGISTRATION FEE

Registration includes admission to education programs, program materials, continental breakfast and lunch. (Seating at meal functions is for Paid Registrants only).

	Registration Fee if Received by June 11	Fee if Received After June 11 and On-site
<input type="radio"/> Attorney	\$395	\$495
<input type="radio"/> Paralegal and other non-attorney legal professional	\$395	\$495

### REFUNDS/CANCELLATIONS

Registration refund requests **MUST BE IN WRITING AND BE RECEIVED BY THE STATE BAR OF CALIFORNIA** no later than June 11, 2015 and are subject to a \$50 cancellation fee. Refunds are not available after June 11.

*The State Bar of California is a State Bar of California approved MCLE Provider.*

### INFORMATION/SPECIAL NEEDS



Special Needs or Assistance Call (415) 538-2242

### REGISTRATION PAYMENT

Registration fees may be paid by check, VISA or MasterCard (no other credit cards will be accepted.) Make checks payable to The State Bar of California.

Total Amount Enclosed or to be Charged for Registration Fees \$ \_\_\_\_\_

My check is enclosed OR  Charge my VISA or MasterCard

Select one  VISA  MasterCard

Account Number \_\_\_\_\_

Exp Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_



## COURSE SELECTOR

Your Name \_\_\_\_\_ Bar # \_\_\_\_\_

Use this form to select the events and education courses that you plan to attend. Keep a copy for your records.

### Thursday, June 18, 2015

#### 11:30 AM - 1:00 PM

- [1] Opening General Session and Lunch: What Do You Want? Moving from a Job to a Law Practice and from a Law Practice to a Business (For paid registrants only)

#### 1:15 PM - 2:15 PM (Choose One)

- [2] Mandatory Fee Arbitration: The Good, The Bad, There Is No Ugly **Moved to Friday, June 19, 1:30 p.m. - 2:30 p.m.**
- [3] Retain Your Law Firm Clients: A Roadmap to Effective, Ethical Client Service
- [4] Time Mangement for the Busy Attorney

#### 2:30 PM - 3:30 PM (Choose One)

- [5] Got Insurance? Top Five Insurance Policies Attorneys Didn't Know They Needed
- [6] The Paperless Office - Using Technology to Maximize Efficiency and Profit
- [7] Avoiding the State Bar Disciplinary System

#### 3:45 PM - 4:45 PM (Choose One)

- [8] Client Trust Accounting Fundamentals
- [9] Emerging Issues on the Impact of Social Media in the Workplace
- [10] Earth(quake), Wind, Fire & Flood: Disaster Planning for the Law Practitioner

#### 5:00 PM - 6:00 PM

- [11] General Session and Wrap Up: 15 Deadly Sins That Will Destroy Your Law Firm Client Intake & Kill Your Conversion Rate

#### 6:00 PM - 7:00 PM

- [12] Opening Night Reception

### Friday, June 19, 2015

#### 8:30 AM - 9:30 AM

- [13] General Session and Continental Breakfast: Social Media Strategy: Using Facebook and LinkedIn to Get More Referrals (For paid registrants only)

#### 9:45 AM - 10:45 AM (Choose One)

- [14] Dealing with Difficult Clients
- [15] Cyber Security Principles for Attorneys
- [16] Law Practice for Sale: Strategies for Sellers and Buyers

#### 11:00 AM - 12:00 PM (Choose One)

- [17] Ethics for the Solo and Small Firm Practitioner
- [18] Low Cost and Free Software Tools For Preparing Your Case for Trial
- [19] What Do you Mean You're My Client?

#### 12:15 PM - 1:15 PM

- [20] Friday Lunch Program: From Barrister to Global Entrepreneur: Channeling Your Skills as a Lawyer to Unlock Other Opportunities (For paid registrants only)

#### 1:30 PM - 2:30 PM (Choose One)

- [21] Make Sure You Get Paid!
- [22] Ethics of Attorney Advertising on Social Media **Moved to Thursday, June 18, 2015, 1:15 p.m. - 2:15 p.m.**
- [23] Independent Contractors: Do they Really Exist?

#### 2:45 PM - 3:45 PM (Choose One)

- [24] Being a Sound and Ethical Money Manager in a Small Firm Practice
- [25] Successful Succession: Is Your Law Firm Ready For Your Retirement? Are You?
- [26] Internet Investigative Tools for Sole Practitioners and Small Firms

#### 4:00 PM - 5:00 PM

- [27] General Session and Wrap Up: 7 Keys to Building a Referral-based Law Firm

### Saturday, June 20, 2015

#### 8:00 AM - 8:30 AM

- [28] Continental Breakfast (For paid registrants only)

#### 8:30 AM - 9:30 AM (Choose One)

- [29] Attorney Civility in the Practice of Law: Courtroom Decorum and Etiquette
- [30] In Sickness and in Health? Til Death Do Us Part?
- [31] Digital Assets: Our Lives Online

#### 9:45 AM - 10:45 AM (Choose One)

- [32] Ethical Competence for Litigators Confronted with Emerging Technologies

- [33] Incorporating a Workers' Compensation Practice Into Your Solo / Small Firm Office
- [34] 'Think Different' About Family Law!

#### 11:00 AM - 12:00 PM (Choose One)

- [35] Leveraging Technology to Beat the Big Guys in the Discovery Game
- [36] Top Ten Trial Tips for Bankruptcy Lawyers: A Template to Bring or Defending an Adversary Case
- [37] Professional Competence: Balancing Control of your Life and Practice