



THE STATE BAR OF CALIFORNIA 78TH ANNUAL MEETING AND EXHIBITION

SEPTEMBER 8–11, 2005 | SAN DIEGO, CALIFORNIA



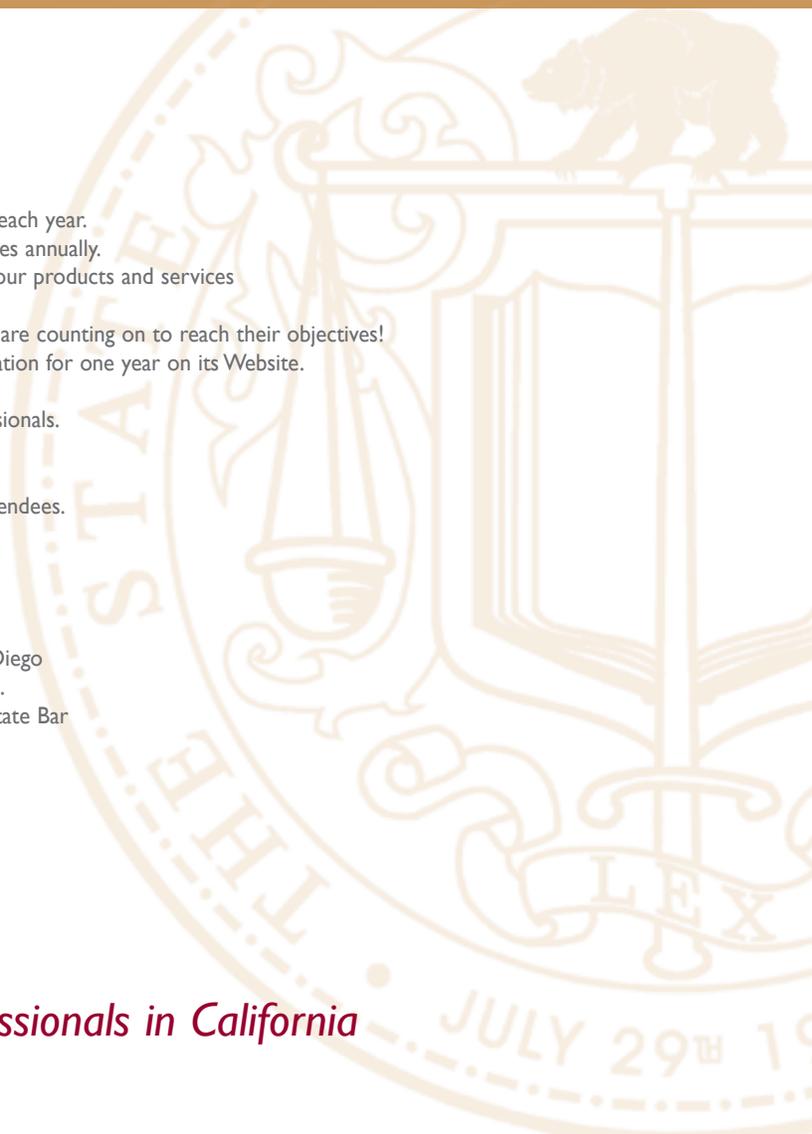
REASONS WHY YOU SHOULD EXHIBIT

- The State Bar's annual premier event—Over 3,500 members attend each year.
- Opening Night Reception in the Exhibit Hall Attracts 1,800+ attendees annually.
- You won't want to miss this tremendous opportunity to showcase your products and services to attorneys ready to conduct business.
- This event offers countless business opportunities your competitors are counting on to reach their objectives!
- The State Bar's On-line Exhibit Hall will feature your contact information for one year on its Website.
- 150 + Education Programs in adjacent meeting rooms.
- Southern California venue is accessible to Thousands of Legal Professionals.
- Centrally located Exhibit Hall in the San Diego Convention Center.
- You can Show, Sell and Take Orders right from the Exhibit Floor.
- Complete listing of Exhibitors in the Exhibit Guide distributed to attendees.
- Internet Café in the Exhibit Hall.
- Dedicated Exhibit Hours.

NEW FOR 2005!

- State Bar Annual Meeting and Judicial Branch Conference 2005 San Diego three organizations—one location—strengthening the judicial branch.
- This joint effort is expected to bring an additional 1,000 people to State Bar events including the exhibit hall opening and closing night receptions!

> *The Largest gathering of Legal Professionals in California*



GENERAL INFORMATION FOR EXHIBITORS

Listed below are a few highlights of the exhibitor application and agreement. For complete information, see the Exhibit Space Application and Agreement.

➤ **Assignment of Space**

Booth Space assignments will be made on a priority basis in order of application receipt. Full pre-payment for your space must be received prior to confirmation of your booth space assignment. See the exhibitor agreement for complete details and registration.

➤ **Booth Decoration**

GES Exposition Services is the official 2005 State Bar Annual Meeting & Exhibition decorator. Once you register, you will receive a complete exhibitor service guide containing the necessary order forms for exhibit furniture, electricity, gas, lighting, etc. Specific inquiries should be addressed to GES Customer Service at (800) 475-2098.

➤ **Booth Space Standard Amenities**

- 8' x 10' draped booth space (booth carpet is NOT included)
- 7' x 44' Identification Sign with Name and Booth Number
- 3' side drape and rails; 8' back wall drape
- An exhibitor directory, featuring your contact information will be distributed to all attendees of the Annual Meeting. Attendees will know how to find you even after the Annual Meeting has ended.
- On-line Exhibit Hall will be posted on the State Bar of California Website for one year!
- Post-show Attendee Mailing List
- Identification Badges for Your Booth Staff
- Education Programs at no additional cost
- Security during the closed hours of the show

➤ **Installation of Exhibits**

Exhibitors may have access to booths for installation from 2:00p.m.–4:30p.m., Wednesday, September 7th, and from 8:00a.m.–2:00p.m. on Thursday, September 8th. Exhibitors must have booth installation complete by 2:00p.m. on Thursday, September 8th to allow for the set-up of the Opening Night Reception.

➤ **Dismantling and Removal of Exhibits**

No display may be dismantled nor packing started before 7:00p.m., Saturday, September 10th. Exhibitors will have until 2:00p.m., Sunday, September 11th to remove the exhibits from the exhibition area.

➤ **Questions**

For additional information, contact Jayna Blackwell, CMP, Meeting & Event Administrator at (415) 538-2585 or by e-mail at Jayna.Blackwell@calbar.ca.gov.



FLOOR PLAN

San Diego Convention Center
Lower Level Hall A

Cost per 8' deep X 10' wide
booth space only \$1,500

Space Is Limited, Don't Delay, Reserve Your Booth Space Today!

SETUP AND TEAR DOWN

Wednesday, September 7, 2005	2:00p.m.–4:30p.m. (Move-in)
Thursday, September 8, 2005	8:00a.m.–2:00p.m. (Move-in)
Saturday, September 10, 2005	7:00p.m.–10:00p.m. (Move-out)
Sunday, September 11, 2005	8:00a.m.–2:00p.m. (Move-out)

EXHIBIT HOURS

The exhibit hours listed below are subject to changes authorized by show management:

Thursday, September 8, 2005	5:45p.m.–8:00p.m. (Opening Night Reception)
Friday, September 9, 2005	8:00a.m.–5:00p.m.
Saturday, September 10, 2005	10:30a.m.–7:00p.m. 5:45p.m.–7:00p.m. (Closing Night Reception)

SPONSORSHIP OPPORTUNITIES

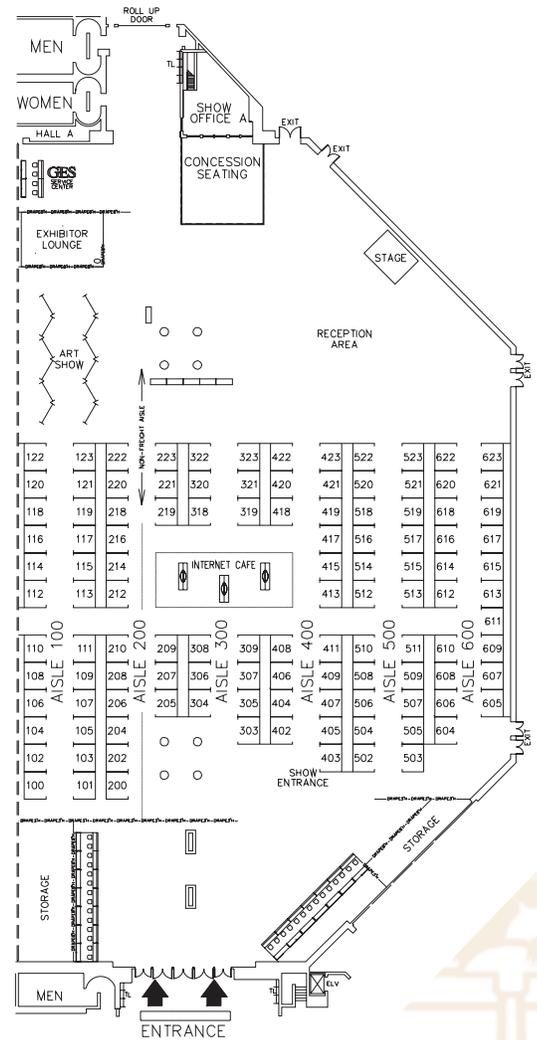
Enhance your presence at the State Bar Annual Meeting! Showcase your company and its services as you help sponsor one or more events or activities. Don't miss this opportunity to increase your exposure, intensify your image and maximize your opportunity for success. Many opportunities are available. For additional information, please contact Jayna Blackwell, CMP, Meeting & Event Administrator at (415) 538-2585 or at Jayna.Blackwell@calbar.ca.gov.

DISPLAY ADS

In addition to your exhibit, you can purchase display ads in the printed program distributed to all attendees. For additional information, please contact Jayna Blackwell, CMP, Meeting & Event Administrator at (415) 538-2585 or at Jayna.Blackwell@calbar.ca.gov.

State Bar Annual Meeting and Judicial Branch Conference 2005 San Diego

three organizations—one location—strengthening the judicial branch
The independence of the judicial branch, public trust and confidence, and improving access to justice are key themes for each of the organizations involved in concurrently hosting three statewide events later this year in San Diego. Leaders of the judicial branch from throughout the state will meet in one location for the first time to participate in one or more of these events: the Annual Meeting of the State Bar of California, Judicial Council's Statewide Judicial Branch Conference and the Annual Meeting of the California Judges Association. These events will provide numerous opportunities for participants to share knowledge and insights on issues affecting the justice system and will contribute to one common goal—strengthening the judicial branch to best serve all Californians.





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MORE REASONS TO EXHIBIT

SUCCESSFUL REPEAT EXHIBITORS INCLUDE:

Accordia of California Insurance Services, Inc.
AON Direct Insurance Administrators
Barry A. Cane
California Alliance of Paralegal Associations (CAPA)
Continuing Education of the Bar (CEB)
Lawyers' Mutual Insurance Company
Legal Secretaries Incorporated
Legislative Intent Service
Lexis Nexis
National Institute for Trial Advocacy
National Women's Political Caucus
Pro/Consul, Inc.
Software Technology, Inc.
State Compensation Insurance Fund
TASA
The Rutter Group
Thomson West

REACH DECISION MAKERS FROM THE FOLLOWING PARTICIPATING ORGANIZATIONS:

American Inns of Court
Association of Certified Family Law Specialists
Beverly Hills Bar Association
California Association of Black Lawyers (CABL)
California Association of Local Bars (CALB)
California Organization of Small Bar Associations (COSBA)
California Women Lawyers
Continuing Education of the Bar (CEB)
Judicial Council of California
Lawyer's Club of Los Angeles County
Legal Secretaries Incorporated
Los Angeles County Bar Association
Orange County Bar Association
Private Attorneys Group
San Diego County Bar Association

PROGRAM SPONSORS INCLUDE SECTIONS OF THE STATE BAR OF CALIFORNIA:

Antitrust & Unfair Competition Law
Business Law
Criminal Law
Environmental Law
Family Law
Intellectual Property Law
International Law
Labor & Employment Law
Law Practice Management & Technology
Litigation
Public Law
Real Property Law
Solo & Small Firm
Taxation
Trust & Estates
Workers' Compensation

Plus: 243 local, minority and specialty bar associations and alumni associations