



Photo by Jack Readey

THE STATE BAR OF CALIFORNIA 80<sup>TH</sup> ANNUAL MEETING AND EXHIBITION  
SEPTEMBER 27 - 30, 2007 | ANAHEIM MARRIOTT | WWW.CALBAR.CA.GOV/ANNUALMEETING

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# THE STATE BAR OF CALIFORNIA 80<sup>TH</sup> ANNUAL MEETING AND EXHIBITION

# Anaheim

## SEPTEMBER 27 – 30, 2007



## EXHIBIT AT THE LARGEST GATHERING OF LEGAL PROFESSIONALS IN CALIFORNIA

The State Bar's Premier Educational & Networking Event Draws 4,000 Participants

Showcase your Products and Services to Attorneys Ready to Conduct Business

When your Competitors Show, So Should You

Show, Sell and Take Orders from the Exhibit Floor

Exhibitors Profiled in the State Bar **Online Exhibit Hall** for One Year

*Opening Night Reception* in the Exhibit Hall brings in 1,800+ Attendees

Centrally located Exhibit Hall with 200+ Education Programs in Nearby Rooms

Listing in Special **Exhibitor Directory** Distributed to all Attendees

Internet Café and Award-Winning Bench & Bar Art Exhibit placed in Exhibit Hall

Annual Judicial Conferences (CJA and AOC) Attendees Welcomed to the Exhibit

Photo by Steve Francis

## GENERAL INFORMATION FOR EXHIBITORS

Highlights of the exhibitor application and agreement are given below. Refer to the *Exhibit Space Application and Agreement* for complete information.

### Assignment of Space

Booth space assignments are made on a priority basis, in order of application and payment receipt. Full pre-payment must be received before confirmation of a booth space assignment. See the exhibitor agreement for complete details and registration.

### Booth Decoration & Tradeshow Services

GES Exposition Services is the official 2007 State Bar Annual Meeting & Exhibition decorator. Confirmed exhibitors receive a complete Exhibitor Service Guide containing the necessary order forms for exhibit furniture, electricity, gas, lighting, etc. Specific inquiries may be addressed to GES National Service Center at (800) 475-2098.

### Booth Space Standard Amenities

- 8' x 10' draped booth space (Marquis Ballroom in the Anaheim Marriott is carpeted)
- 7' x 44' identification sign with name and booth number
- 3' side drape and rails; 8' back wall drape
- Exhibitor Directory is distributed to all meeting attendees
- *Online Exhibit Hall* posted on the State Bar of California Website for one year
- Post-show attendee mailing list
- Identification badges for booth staff
- Education programs at no additional cost
- Security provided during move-in, move-out, and during closed hours

### Installation of Exhibits

Exhibitors may have access to booths for installation from 2:00 pm - 4:30 pm, Wednesday, September 26, and from 8:00 am - 2:00 pm on Thursday, September 27. Exhibitors must have booth installation complete by 2:00 pm on Thursday, September 27 to allow for the set-up of the State Bar's *Opening Night Reception*.

### Dismantling and Removal of Exhibits

No display may be dismantled, nor packing started, before 7:00 pm, Saturday, September 29. Exhibitors will have until 2:00 pm, Sunday, September 30 to remove items from exhibition area.

### Assistance & Questions

For information or assistance contact by phone or email: Theresa Raglen (415-538-2393 [Theresa.Raglen@calbar.ca.gov](mailto:Theresa.Raglen@calbar.ca.gov)) or Carol Zlongst (415-538-2585 [Carol.Zlongst@calbar.ca.gov](mailto:Carol.Zlongst@calbar.ca.gov)).

## FLOOR PLAN

Marquis Ballroom, Anaheim Marriott

Cost per 8' deep x 10' wide booth space only \$1,600

### SETUP AND TEAR DOWN

Wednesday, September 26, 2007  
2:00 pm - 4:30 pm (Move-in)

Thursday, September 27, 2007  
8:00 am - 2:00 pm (Move-in)

Saturday, September 29, 2007  
7:00 pm - 10:00 pm (Move-out)

Sunday, September 30, 2007  
8:00 am - 2:00 pm (Move-out)

### EXHIBIT HOURS

The exhibit hours listed below are subject to changes authorized by show management.

Thursday, September 27, 2007  
5:45 pm - 8:00 pm (*Opening Night Reception*)

Friday, September 28, 2007  
8:00 am - 5:00 pm

Saturday, September 29, 2007  
9:30 am - 6:30 pm

### MEETING SPONSOR OPPORTUNITIES

Increase your exposure and maximize your opportunity for success by sponsoring an Annual Meeting event, activity, or product. Refer to the *Program Advertising and Meeting Sponsor Opportunities* brochure for details. For assistance call the Annual Meeting specialists at (415) 538-2210.

### PROGRAM ADVERTISING (PRINT ADS)

Profile your company in a print ad appearing in the official Program of the State Bar Annual Meeting. Refer to the *Program Advertising and Meeting Sponsor Opportunities* brochure for details and pricing. For assistance call the Annual Meeting specialists at (415) 538-2210.

